

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
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No.26-19/2012-T&C-CM

Date: 05.07.2017

Circular T&C-CM No. 23/17-18

Sub: Rationalization of SIM Price under Prepaid and Postpaid Mobile Services - reg.


Kindly refer to this office order of even No. dated 23.05.2017 and circulars issued from time to time with regard to selling price of SIMs. It has been decided by competent authority to rationalize the SIM price and replacement charges as below:

S.no.	Details of SIM	Revised Sales/replacement charges – MRP (in Rs. Inclusive of GST)*
1.	32 K to 128 K - Normal SIM / Micro SIM / Nano SIM/ Repluggable SIM (Normal+Micro)/ Repluggable SIM which contains Nano SIM	Rs. 10/-
2.	256 K Normal/Micro/Nano SIM/Repluggable	Rs.50/-

*in case of J&K, above SIM Price is exclusive of GST.


Note: There will not be any upfront discount to franchisee.

- The above offers will be available with immediate effect. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued by regulation cell BSNL CO.
- Circles shall report to TRAI offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- This circular is issued based on the approval of competent authority in S&M-CM cell file No.27-9/2015/S&M-CM. Queries/clarification/feedback in respect of above tariff may be addressed to S&M-CM Section, C.O., BSNL, New Delhi on salescmhq@gmail.com


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)